Beaufort County News Release

CIVIC ENGAGEMENT AND OUTREACH SECTION | COMMUNICATIONS AND ACCOUNTABILITY DEPARTMENT

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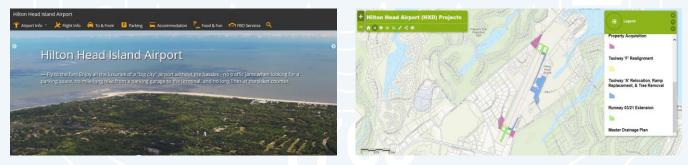


County Launches New Website for Hilton Head Island Airport

Beaufort County has launched a new website for Hilton Head Island Airport (HXD) – hiltonheadairport.com. Staff in the County's Communications and Accountability Department developed the website to give HXD its own online identity for the first time. Previously, users had to navigate the County's main website to search under the Airports' department page for general information. The website, which gives users a vibrant, interactive, and practical overall experience, is responsive and touch-screen-friendly, ensuring that it works well on multiple devices, from desktops and tablets to smartphones.

The new website features job and bidding opportunities, as well as current <u>flight status information</u>. A media page will contain photo and video content related to the airport. A unique feature of the website is the HXD projects page, developed in conjunction with the County's Mapping and Applications Department. The <u>projects page</u> includes a GIS application designed to deliver information about the airport's projects in a simple manner. Users can see a map of the airport and select projects via a legend to view more information, such as project type, construction dates and estimated budget.

"I tip my hat to Josh Riley, the County's Web Design Manager, for his excellent effort on our website. Websites are constant works in progress, so the public can expect to see new features and updates in the coming weeks and months," said Beaufort County Airports Director Jon Rembold. "We are thrilled to have a dynamic online presence for HXD and excited about its debut. This website is the face of HXD and it helps to reflect the time and effort expended by our airport team to make HXD a great choice for travelers visiting our area. We look forward to working on a website for the Beaufort County Airport at Lady's Island (ARW)."



www.hiltonheadairport.com

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